

SPHERE OF INFLUENCE

Memory Jogger



FAMILY MEMBERS

- Father and Mother
- Step Father/Mother
- Father-in-law/Mother-in-law
- Grandparents
- Children
- Brothers & Sisters
- Aunts & Uncles
- Nieces & Nephews
- Cousins

CURRENT DATABASE

- Current address Book/CRM
- Email address list
- Cell phone contacts
- Holiday card list
- Child's birthday invitee list
- Business cards
- Facebook
- LinkedIn
- Snapchat
- Twitter
- Skype
- Instagram
- Other Social Media
- Sports Team members (your kids' teams too & their parents)

CLOSE FRIENDS

- Friends & Neighbors
- Baseball friends
- Book club
- Church members
- College friends
- Consultant
- Drinking buddies
- Hobby buddies
- Camping friends
- Dance class friends
- Drawing class
- Fantasy Football friends
- Fishing/hunting friends
- High school friends
- Workout friends/Yoga friends

THOSE YOU DO BUSINESS WITH

- Auto mechanic
- Accountant
- Banker
- Babysitter/Child care provider
- Car dealer
- Dentist (your kids' too)
- Doctor (your kids' too)
- Dry cleaner
- Hair stylist/barber
- Housekeeper
- Insurance agent
- Lawyer
- Merchants
- Pharmacist
- Travel Agent

PEOPLE WHO PLAY:

- Bowling
- Bridge/Cards
- Bunko
- Football
- Golf
- Pickleball
- Racquetball/Tennis
- Volleyball

WHO SOLD YOU YOUR

- Air conditioner
- Alarm
- Appliances
- Bicycle
- Boat
- Camper
- Car
- Carpet
- Clothing
- Firewood
- Furniture
- Glasses or contacts
- Health equipment
- Health food
- Motorcycle
- Musical instruments
- Wedding ring

WHO DID YOU MEET AT THE

- Bank
- Bike ride
- Business convention
- Business group
- Business travel
- Church
- Class
- Club
- Conference
- Dance class
- Favorite bakery or deli
- Favorite bar or restaurant
- Gym or health club
- Infant/childbirth class
- Men's/Women's group
- Mom's group
- Owners' Association
- Print or copy shop
- Professional group
- PTA
- Religious event
- Seminar or workshop
- Service organization
- Sporting event
- Sports team practice
- Synagogue
- Trade association
- Traffic school
- Vacation
- Volunteer association
- Walk/Run
- Work project

WHO IS

- Active in sports
- Adventurous
- Ambitious
- Athletic
- Best sales rep
- Confident
- Contribution oriented
- Disciplined
- Dissatisfied
- Dominant
- Enthusiastic
- Entrepreneurial

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WHO IS

- Environmentally aware
- Exciting
- Fun to know
- Getting a divorce
- Getting married
- Graduating from college
- Hard working
- Having a baby
- Health conscious
- Impatient/in a hurry
- In a craft business
- In the hospital
- In transition
- Interested in nutrition
- Into organic foods
- In network marketing
- Laid off from work
- Looking for a better life
- Motivated
- Needing more income
- Often sick
- Out of the country
- Out of the state
- Persistent
- Resenting their job
- Self-employed
- Self-motivated
- Selling a business
- Service oriented
- Starting a business
- Successful in business
- Successful in life
- Unconventional
- Underpaid
- Unhappy

WHO IS OR WAS YOUR

- Amazon Prime Driver
- Architect
- Art dealer
- Associations members
- Bus driver
- Butcher/Banker
- Computer Tech
- Children's friends parents
- Chiropractor
- Club members

WHO IS OR WAS YOUR

- Cook/Caterer
- Dancer/Dance teacher
- Dermatologist
- Designer
- Driver Bus/Cab/Truck
- Education professional
- Electrician
- FedEx/UPS driver
- Financial planner
- Fitness instructor
- Florist
- Food services associate
- Fundraiser
- Furniture salesman
- Gardener
- Government worker
- Graphic artist
- Handyman
- Health practitioner
- Hospital staff
- Human Resources staff
- Interior decorator
- Internet provider
- Investor
- Jeweler
- Karate Master/Classmate
- Kitchen renovator
- Locksmith
- Loan officer
- Lifeguard
- Mailman
- Manicurist
- Massage therapist
- Mechanic
- Medical professional
- Minister/Pastor & spouse
- Music teacher
- Nurse
- Nutritionist
- Old neighbor
- Optometrist
- Orthodontist
- Painter
- Party planner
- Pediatrician
- Personal trainer
- Pest control rep
- Pet care professional

WHO IS OR WAS YOUR

- Pet groomer
- Photographer
- Physical therapist
- Piano teacher
- Plumber
- Police
- Postal worker
- PR professional
- Psychiatrist
- Psychologist
- Recruiter
- Repairman
- Restaurant owner/Manager
- Roofer
- Salesperson
- Shoe repair people
- Satellite provider
- Skin care consultant
- Social worker
- Software engineer
- Tailor
- Tanning salon worker
- Teacher
- Telecommunications worker
- Tennis instructor
- Therapist
- Veterinarian
- Waitresses/Waiter
- Water supplier

WHO IS A

- Bicycler
- Boater
- Camper
- Community leader
- Fisherman
- Go-getter
- Good communicator
- Good listener
- Good teacher
- Hiker
- Home gardener
- Kayaker
- Nature lover
- Newlywed
- Pet lover
- Pilot